



1 Trophy Wood Drive, Trophy Club, TX 76262 | 682.237.2900 | info@trophyclub.org | trophyclub.org

To: Mayor and Town Council

From: Matt Cox, Director of Community Development

**CC: Wade Carroll, Town Manager
Anita Otterson, Town Secretary**

**Re: Case ME-23-001 (Cook Children's Sign Meritorious Exception)
Town Council Meeting, February 14, 2023**

Agenda Item:

Take appropriate action to approve the request for the Meritorious Exception for Cooks Children's generally located at the northeast corner of SH 114 and Trophy Club Drive addressed as 2300 E Hwy 114, Suite 300.

Background and Explanation:

Section 3.09.010 of the Town's Code of Ordinances allows an interested party to make a request for a Meritorious Exception to the Planning & Zoning Commission and Town Council to consider a proposal that does not conform to the sign regulations but may have merit and make a positive contribution to the visual environment. A request for a Meritorious Exception is necessary for the proposed signs at Social Oak Wine & Whiskey Lounge because it exceeds the sign height prescribed in the Planned Development No. 30 (PD-30). The PD states that sign shall fit within:

HEIGHT	2 feet, 6 inches (30 inches)
WIDTH	40 feet

As shown on Exhibits A (Cook's Children Front Sign) the proposed dimensions are:

Social Oak Front Sign	HEIGHT	6' 3 ¼"
	WIDTH	12' 7 3/8"
	OVERALL SF	79.6

A photograph of the exterior of the Aloft Chicago Downtown West Loop hotel. The building is a multi-story structure with a mix of brick and light-colored stone or concrete panels. A large sign on the roof reads "aloft HOTELS". Below this, on a central stone pillar, is a sign for "Cook Children's Pediatrics" featuring a blue mountain graphic. The ground in front of the building is under construction, with large stacks of lumber and other building materials. Large glass windows are visible on the ground floor.



**LEGACY SIGNS
OF TEXAS**

CUSTOMER APPROVAL: Note: The colors depicted on this rendering may not match actual colors used on the finished display. Note: The proportion of signs shown on building and landscape area photos is an approximate representation.

PLEASE READ CAREFULLY: Before you click this proof, please read your copy carefully and completely. Check for spelling errors and copy omissions. Any changes or alterations from the original instructions will be charged according to time and material.

FINAL PROOF APPROVAL: By signing this form I am approving the above described job and I hereby acknowledge that I have read and accept the proofing policy and Terms and Conditions of Legacy Signs of Texas. Please sign and return so that we may process your order.



CookChildren's®

SITE LOCATION: Cook Children's - 2300 TX 114 W., Ste. 300, Trophy Club, TX.

CLIENT SIGNATURE: _____

DATE: _____

7923 E. McKinney St., Denton, TX 76208
 0 817.431.5700 F 817.431.5799

UL E226292 TDLR - 18933

<p>JOB INFORMATION:</p> <p>COMPANY OR JOB NAME: COOK CHILDREN'S - TROPHY CLUB</p> <p>CUSTOMER CONTACT: _____</p> <p>ADDRESS: 2300 TX 114 W., STE. 300 TROPHY CLUB, TEXAS</p> <p>FILE NAME: 220719-01</p> <p>REVISION: _____</p>	<p>DATE</p> <p>12.05.22</p> <p>12.27.22</p>	<p>BY</p> <p>CM</p> <p>CM</p>	<p>REV</p> <p></p> <p>R1</p>	<p>R1: adjusted length of capsule</p>
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Not applicable.

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This item has been reviewed by the Town Attorney.

Planning & Zoning Commission Recommendation:

The P&Z Commission considered this item on February 7, 2023. The Commission recommended approval with a 4-0 vote as presented.

Staff Recommendation:

Staff recommends approval of the Meritorious Sign Exception request.

Attachments:

- Exhibit A – ME Application
- Exhibit B – ME Sign Plans